

**REMARKS/ARGUMENTS**

Claim 1-54 were initially pending. Claims 1, 10, and 40-42 are amended. Claims 13, 27-39, and 48-50 are canceled without prejudice. No claims are added. Accordingly, claims 1-12, 14-26, 40-47, and 51-54 remain pending.

Withdrawal of the outstanding rejections and/or objections to the pending claims is respectfully requested.

**35 USC §102(e) Rejections**

Claim 40 stands rejected under 35 USC §102(e) as being anticipated by U.S. Patent no. 6,510,406 to Marchisio. This rejection is traversed.

As a preliminary matter, reasons why Marchisio does not anticipate claim 40 were already discussed in the Appeal Brief dated February 17, 2004. Those arguments are not repeated verbatim herein, but rather are incorporated by reference. The Office is urged to reconsider those arguments in view of the following arguments.

A fundamental aspect of 35 USC §102(b) is that “[a] claim is anticipated only if each and every element as set forth in the claim is found, either expressly or inherently described, in a single prior art reference.” Marchisio does not expressly or inherently describe each and every feature of claim 40 for the following reasons.

**Claim 40** recites “a crawler module coupled to access a media content source and collect a plurality of media content pieces from the media content source, the media content pieces comprising text and one or more different types of media content that are not text”, “a classifier module coupled to classify the one or more different types as meaningful or not meaningful such that if a piece of the

1 one or more different types is an image, the image is determined to be meaningful  
2 as a function of one or more of a color histogram, size, and image semantics”, “a  
3 feature extraction module coupled to extract, for a piece of the one or more  
4 different types and from the one or more of the media content pieces and as a  
5 function of whether text is determined to be meaningful, text comprising one or  
6 more keywords associated with the piece”, and “a media content indexing module  
7 coupled to generate, for the piece, a text feature vector identifying, for each  
8 keyword of the keywords, a first frequency that the keyword is used in the text,  
9 and a second frequency indicating frequency that the keyword is used with respect  
10 to any other ones of the one or more different types of media content.” Nowhere  
11 does Marchisio describe these claimed features.

12 In addressing claim 40, the Action admits that Marchisio does not expressly  
13 describe the claimed “crawler module”, as claim 40 recites. Rather, the Action  
14 concludes that this admittedly missing feature is inherent in the description of  
15 Marchisio in col. 8, line 64 through col. 9, line 6, and col. 18, line 58 through col.  
16 19, line 13. This conclusion is unsupportable.

17 The Office has not met the burden necessary to present a *prima facie* case  
18 of anticipation based on inherency with respect to this feature of claim 40, which  
19 the Action clearly admits Marchisio does not expressly describe. MPEP §2131  
20 describes the burden that the Action needs to show when asserting that a  
21 characteristic not expressly disclosed in the reference is inherent. “[W]hen the  
22 reference is silent about the asserted inherent characteristic, such gap in the  
23 reference may be filled with recourse to extrinsic evidence. Such evidence must  
24 make clear that the missing descriptive matter is necessarily present in the thing  
25 described in the reference, and that it would be so recognized by persons of

1 ordinary skill." (Emphasis added). With respect to necessarily present descriptive  
2 matter, the MPEP §2163 clearly states "[i]nherency, however, may not be  
3 established by probabilities or possibilities. The mere fact that a certain thing may  
4 result from a given set of circumstances is not sufficient."

5 Now, let's take a look at those portions cited by the Action to reject the  
6 claimed feature of "a crawler module", exemplary operations of which are clearly  
7 described in Applicant's specification at page 7, lines 8-16. Marchisio at col. 8,  
8 line 64 through col. 9, line 6 recites:

9 *"Further as illustrated in FIG. 2, the indexing module 20 performs  
10 steps to reduce the original documents 27 and a query received from  
11 one of the clients 21 into symbolic form (i.e. a term-document matrix  
12 and a query vector, respectively). The steps performed by the  
13 indexing module 20 can be run in batch mode (when indexing a  
14 large collection of documents for the first time or updating the  
15 indices) or on-line (when processing query tokens). The disclosed  
16 architecture allows extensibility of the indexing module 20 to media  
17 other than electronic text."*

18 Clearly, this cited portion of Marchisio describes indexing operations to reduce a  
19 document and a query into a document matrix and a query vector. Nowhere does  
20 this description of Marchisio indicate, or even remotely imply, that these indexing  
21 operations necessarily require "a crawler module" to be present, and that such a  
22 requirement of necessary presence would be so recognized by a person of ordinary  
23 skill in the art at the time of the invention.

24 Moreover, Marchisio at col. 18, line 54 through col. 19, line 13, was also  
25 cited by the Action to reject the claimed feature of "a crawler module". Let's take  
a close look at that particular cited portion of Marchisio:

26 *"The disclosed information retrieval technology may form the basis  
27 for a tool referred to as a "semantic interpreter". The semantic  
28 interpreter summarizes evolutionary trends in news articles, and*

1           *performs categorization of speech or on-line chat monitoring. It is a*  
2           *browsing tool which allows a user to rapidly compare the content of*  
3           *a current document set to some earlier document set, and/or*  
4           *determine or summarize conceptual trends in a conversation. As*  
5           *illustrated in FIG. 12, the semantic interpreter may perform a*  
6           *search combining a series of terms (query 120) with one or more tag*  
7           *filters 122. The tag filters 122, for example, identify different time*  
8           *intervals corresponding to creation or modification times associated*  
9           *with various ones of the electronic text files or other types of input*  
10           *documents. The tag filters 122 may further indicate specific*  
11           *participants in a conversation, or other identifiable characteristics*  
12           *of specific ones of the input documents represented by the term-*  
13           *document matrix 123. The matrix 123 is subset or partitioned by*  
14           *the subsetting module 124, using tag specification(s) 122, and the*  
15           *inverse inference engine provides concept feedback specific to each*  
16           *of the partitions A 126, B 127, and C 128. This mechanism allows*  
17           *the user to compare the content of a current document set to some*  
18           *earlier document set, and determine conceptual trends. Input to the*  
19           *semantic interpreter could be electronic text from the Web, an*  
20           *electronic database, or digitized speech from a speech recognizer.”*

13           This cited portion of Marchisio describes that a browsing tool, which leverages a  
14           search operation using query term filters, is used to compare documents and/or  
15           determine trends in a conversation. Clearly, such a browsing tool to leverage a  
16           search operation to compare documents and/or determine trends in a conversation  
17           is not “a crawler module”, as claim 40 recites. This description of Marchisio is  
18           completely silent, and does not even remotely imply, that the document  
19           comparison or query-based search operations of Marchisio require “a crawler  
20           module” (as claim 40 recites) to be present, and that such a requirement of  
21           necessary presence would be so recognized by a person of ordinary skill in the art  
22           at the time of the invention.

23           In view of the above, nowhere does Marchisio explicitly or inherently  
24           describe “a crawler module”, as claim 40 recites. Moreover, the Action does not  
25           fill this gap in Marchisio with any extrinsic evidence that makes clear that the

1 missing descriptive matter is necessarily present in Marchisio, and that it would be  
2 so recognized by persons of ordinary skill. Again, mere probabilities or  
3 possibilities that a certain thing may result from a given set of circumstances is not  
4 sufficient.

5 Accordingly, the Action does not present a *prima facie* case of anticipation  
6 of claim 40. For this reason alone, the 35 USC §102 rejection of claim 40 is  
7 improper and should be withdrawn.

8 As an additional matter, to provide a missing feature of claim 40, the  
9 Action seemingly relies on personal knowledge without pointing to any specific  
10 teaching or suggestion. Specifically, after admitting that Marchisio does not  
11 explicitly describe “a crawler module”, as claim 40 recites, the Action asserts on  
12 page 4 that “[i]t is clear that the claimed provision is inherent”. For the reasons  
13 already discussed, Marchisio does not explicitly or inherently describe this  
14 claimed feature. Thus, the modification urged by the Action is seemingly relying  
15 on personal knowledge of the Examiner.

16 According to 37 CFR §1.104(d)(2), “[w]hen a rejection in an application is  
17 based on facts within the personal knowledge of an employee of the office, the  
18 data shall be as specific as possible, and the reference must be supported, when  
19 called for by the applicant, by the affidavit of such employee, and such affidavit  
20 shall be subject to contradiction or explanation by the affidavits of the applicant  
21 and other persons.”

22 In view of the above, if this rejection of the feature of “a crawler module”,  
23 as claim 40 recites is maintained on a similar basis in a subsequent action, the  
24 Examiner is respectfully requested to supply such an affidavit subject to

1 contradiction or explanation by the affidavits of the applicant and other persons to  
2 support this otherwise unsupported modification to Marchisio.

3 In yet another additional matter, the Action at page 4, after asserting that  
4 the admittedly missing feature is inherent in Marchisio, the Action then concludes  
5 the following: “Nonetheless, to expedite prosecution, even if the limitation of the  
6 above were not inherent, it would have been obvious to one of ordinary skill in the  
7 art at the time of invention was made to include such a crawler to search and  
8 retrieve input documents (27, Fig. 2, Marchisio) or electronic text from the web  
9 (col. 19, lines 10-13, Marchisio) as the most commonly use of the crawler.” Thus  
10 conclusion is unsupportable.

11 Firstly, the Office is respectfully reminded that this claim is rejected under  
12 35 USC §102(e), not under a statutory obviousness rejection. Under 35 USC  
13 §102(e), “[a] claim is anticipated only if each and every element as set forth in the  
14 claim is found, either expressly or inherently described, in a single prior art  
15 reference” (MPEP §2131). Thus, the Action’s suggested modification to  
16 Marchisio, with what again appears to be personal knowledge of the Examiner, is  
17 not an element of a 35 USC §102 rejection. Secondly, inherency of a missing  
18 characteristic “may not be established by probabilities or possibilities. The mere  
19 fact that a certain thing may result from a given set of circumstances is not  
20 sufficient” (MPEP §2163).

21 For these additional reasons, the 35 USC §102 rejection of claim 40 should  
22 be withdrawn.

23 Moreover, claim 40 recites additional features not described by Marchisio.  
24 For example, claim 40 recites “collect a plurality of media content pieces from the  
25 media content source, the media content pieces comprising text and one or more

1 different types of media content that are not text". Nowhere does Marchisio  
2 describe this claimed feature,

3 It is respectfully submitted that Marchisio at col. 6, lines 55-58, describes  
4 "generates a term-document matrix (also referred to as "information matrix")  
5 based on the contents of [parsed] electronic document files". The parsed  
6 document files contain text (col. 6, lines 39-40). Clearly this portion of Marchisio  
7 describes that text documents are used. Marchisio further describes at col. 19,  
8 lines 10-13 that "[i]nput to the semantic interpreter could be electronic text from  
9 the Web, an electronic database, or digitized speech from a speech recognizer."  
10 (Emphasis added). The term "or" does not mean "and". Thus, nowhere does  
11 Marchisio describe a semantic interpreter to "collect a plurality of media content  
12 pieces from the media content source, the media content pieces comprising text  
13 and one or more different types of media content that are not text", as claim 40  
14 recites.

15 For this additional reason, the 35 USC §102(e) rejection of claim 40 should  
16 be withdrawn.

17 Additionally, claim 40 recites further features not described by Marchisio.  
18 For example, claim 40 also recites, "a classifier module coupled to classify the one  
19 or more different types as meaningful or not meaningful such that if a piece of the  
20 one or more different types is an image, the image is determined to be meaningful  
21 as a function of one or more of a color histogram, size, and image semantics", "a  
22 feature extraction module coupled to extract, for a piece of the one or more  
23 different types and from the one or more of the media content pieces and as a  
24 function of whether text is determined to be meaningful, text comprising one or

1 more keywords associated with the piece". The Action at page 12 admits that  
2 Marchisio does not describe image media content.

3 For this additional reason, the 35 USC §102(e) rejection of claim 40 should  
4 be withdrawn.

5 Additionally, claim 40 recites further features not described by Marchisio.  
6 For example, claim 40 also recites, "a feature extraction module coupled to  
7 extract, for a piece of the one or more different types and from the one or more of  
8 the media content pieces and as a function of whether text is determined to be  
9 meaningful, text comprising one or more keywords associated with the piece", and  
10 "a media content indexing module coupled to generate, for the piece, a text feature  
11 vector identifying, for each keyword of the keywords, a first frequency that the  
12 keyword is used in the text, and a second frequency indicating frequency that the  
13 keyword is used with respect to any other ones of the one or more different types  
14 of media content." It is respectfully submitted that Marchisio is completely silent  
15 with respect to the claimed features.

16 For this additional reason, the 35 USC §102(e) rejection of claim 40 should  
17 be withdrawn.

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19 Claims 10-26 stand rejected under 35 USC §102(e) as being anticipated by  
20 U.S. Patent No. 6,282,549 to Hoffert et al ("Hoffert"). This rejection is traversed.

21 **Claim 10** recites "identifying a media content source", "collecting one or  
22 more pieces of non-text media content and associated text from the media content  
23 source", "classifying the one or more of non-text media content as meaningful or  
24 not meaningful such that if a piece of the non-text media is an image, the image is  
25 determined to be meaningful as a function of one or more of color content, size,

1 and image content”, “extracting, for a piece of non-text media content classified as  
2 being meaningful, one or more text features from the associated text”, and  
3 “making the one or more text features available for searching.” Hoffert does not  
4 expressly or inherently describe each and every one of these claimed features for  
5 the following reasons.

6 In addressing these claimed features, the Action at page 6, and with respect  
7 to the features of canceled claim 13 that have been moved by Applicant into claim  
8 10, asserts that Hoffert at col. 18, lines 40-45, and col. 21, lines 14-26, describes  
9 classifying media content as meaningful or not meaningful, and extracting, for a  
10 piece of media content classified as being meaningful, one or more text features  
11 from the associated text. Applicant disagrees.

12 Nowhere does Hoffert at describe “classifying the one or more of non-text  
13 media content as meaningful or not meaningful such that if a piece of the non-text  
14 media is an image, the image is determined to be meaningful as a function of one  
15 or more of a color histogram, size, and image semantics” as claim 10 recites, and  
16 as clearly described in Applicant’s specification. Instead, Hoffert expressly  
17 describes at col. 8, lines 1-3, that “the present invention is generally concerned  
18 with indexing two types of media files (i) audio 102 and (ii) video.” At most  
19 Hoffert classifies a digital or audio file as being music, speech, or a combination  
20 of the two (col. 18, lines 40-45). Classifying something as music or speech simply  
21 means that data is determined to be music or speech, not determined to be  
22 “meaningful” in the context of claim 10.

23 Additionally, Hoffert at col. 21, lines 21-26 (cited by the Action at page 6)  
24 does not teach “classifying the one or more of non-text media content as  
25 meaningful or not meaningful such that if a piece of the non-text media is an

1 image, the image is determined to be meaningful as a function of one or more of a  
2 color histogram, size, and image semantics" as claim 10 recites. Instead, the cited  
3 portion describes:

4 *"In addition, embodiments may provide for optionally storing a  
5 feature vector for texture, composition and structure. These  
6 attributes can be averaged across the N frames and the average for  
7 each attribute is stored as a searchable metric. In addition,  
optionally, the contrast of the frames may be enhanced using a  
contrast enhancement algorithm."*

8 Clearly, this description is completely silent with respect to the recited features of  
9 claim 10.

10 Accordingly, the 35 USC §102(e) rejection of claim 10 is improper and  
11 should be withdrawn.

12 **Claims 11-12, and 14-26** depend from claim 10 and are allowable over the  
13 cited combination by virtue of this dependency. Moreover, these dependent  
14 claims include additional features that are not anticipated by Hoffert.

15 For example, claim 11 recites "generating one or more text feature vectors  
16 from the extracted one or more text features", and "wherein the making comprises  
17 making the one or more text feature vectors available for searching." In  
18 addressing this feature, the Action asserts that it is taught by Hoffert at col. 21,  
19 lines 17-22 and col. 18, lines 40-45. Applicant disagrees. Let's take a look at  
20 Hoffert col. 21, lines 17-22, which recites:

22 *"The computation for each of the attributes is detailed below. This  
23 information can then be used for enhanced searching. For example,  
chrominance can be used for searching for black and white versus  
24 color video. In addition, embodiments may provide for optionally  
storing a feature vector for texture, composition and structure. These  
25 attributes can be averaged across the N frames and the average for  
each attribute is stored as a searchable metric. In addition,*

1           *optionally, the contrast of the frames may be enhanced using a*  
2           *contrast enhancement algorithm.”*

3           This cited portion describes a feature vector for color video texture, composition  
4           and structure, not “text feature vectors from the extracted one or more text  
5           features”, as claim 11 recites.

6           Now, let’s take a look at the other cited portion of Hoffert asserted by the  
7           Action to describe this claimed feature. Hoffert at col. 18, lines 40-45, explicitly  
8           describes that a digital or audio file is classified as music, speech, or a  
9           combination of the two. Hoffert adds that additional processing and analysis can  
10           be performed on the music or speech to extract useful information. Clearly, this  
11           cited portion is completely silent with respect to any express or inherent  
12           description of “generating one or more text feature vectors from the extracted one  
13           or more text features”, and “wherein the making comprises making the one or  
14           more text feature vectors available for searching”, as claim 11 recites.

15           Accordingly, and for these additional reasons, the 35 USC §102(e) rejection  
16           of claim 11 should be withdrawn.

17           In another example, claim 17 recites “the associated text for a piece of  
18           media content comprises alternate text that can be displayed in place of the media  
19           content, and the one or more text features comprises one or more words of the  
20           alternate text.” In addressing this feature, the Action asserts that it is taught by  
21           Hoffert at col. 5, lines 30-34. Applicant disagrees. Let’s take a look at the cited  
22           portion of Hoffert.

23           *“When the expand function is used, more text will be examined*  
24           *which is located near the media reference to see if there is a*  
25           *keyword match. Expanding the search repeatedly will decrease*  
         *precision and increase recall. The narrow search button will do*  
         *the reverse, by decreasing the lexical proximity value more and*

1           *more. A typical narrow function will decrease the lexical proximity*  
2           *value by a factor of two each time it is selected. The narrow search*  
3           *button will reduce the number of search results, and hone in on that*  
4           *text information which only surrounds the media reference directly.*  
5           *Narrowing the search will increase precision and decrease recall.*  
6           *The relevance of all resulting queries should be quite high, on*  
7           *average, as a search is narrowed using this method.”*

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This cited portion describes an expand function is used to determine how proximal text can be with respect to a media reference for the text to be examined. Nearness of text to a media reference to qualify for examination does not describe “alternate text that can be displayed in place of the media content”, as claim 17 recites. Clearly, this description is completely silent with respect to the feature of claim 17.

Accordingly, and for these additional reasons, the 35 USC §102(e) rejection of claim 17 should be withdrawn.

#### 35 USC §103(a) Rejections

Claims 1-6, 27-30, 32, 34-35, and 39 stand rejected under 35 USC §103(a) as being unpatentable over U.S. Patent no. 6,510,406 to Marchisio in view of U.S. Patent serial no. 6,269,368 to Diamond. This rejection is traversed.

Claim 1 recites “receiving search criteria”, “generating a query vector based on text features of the search criteria”, “identifying non-text media content pieces to be rendered by: classifying the one or more of non-text media content as meaningful or not meaningful such that if a piece of the non-text media is an image, the image is determined to be meaningful as a function of one or more of a color histogram, size, and image semantics; and comparing the query vector to text feature vectors associated with a plurality of the media content pieces”, “receiving

1 user feedback regarding the relevancy of the identified media content pieces”,  
2 “modifying the query vector based on the user feedback”, modifying one or more  
3 of the text feature vectors associated with the plurality of media content pieces  
4 based on the user feedback”, and “identifying new media content pieces to be  
5 rendered by comparing the modified query vector to the text feature vectors,  
6 including the one or more modified text feature vectors, associated with the  
7 plurality of media content pieces.” The cited combination of Marchisio in view of  
8 Diamond does not teach or suggest these claimed features.

9 In addressing claim 1, the Action asserts that Marchisio at col. 19, lines 10-  
10 13 and Fig. 12, describes “identifying media content pieces”. Applicant disagrees.  
11 Examination of this particular clause of the claim as a whole shows that the  
12 features of this clause are not taught or suggested by Marchisio and/or Diamond.  
13 More particularly, Marchisio at col. 19, lines 10-13, describes:

14 *“This mechanism allows the user to compare the content of a  
15 current document set to some earlier document set, and determine  
16 conceptual trends. Input to the semantic interpreter could be  
17 electronic text from the Web, an electronic database, or digitized  
18 speech from a speech recognizer.”*

19 Reviewing this cited portion, it describes comparison of document contents,  
20 conceptual trends, a semantic interpreter, and text from the Web, a database, or  
21 digitized speech. Nowhere does this description teach or suggest “identifying  
22 media content pieces to be rendered”, as claim 1 recites.

23 Additionally, modifying Marchisio in view of Diamond does not cure this  
24 defect of Marchisio. The Action admits at page 12 that Marchisio and/or Diamond  
25 does not teach or suggest use of an image as media content. Moreover, it is  
respectfully submitted that not only does Marchisio in view of Diamond not teach

1 or suggest use of an image as media content, but that Marchisio in view of  
2 Diamond does not teach or suggest use of media content that is “non-text media”,  
3 which as the specification describes can represent a variety of types of media  
4 content, such as images, audio, multimedia content, etc. Accordingly, the cited  
5 combination does not teach or suggest “identifying non-text media content pieces  
6 to be rendered”, as claim 1 recites.

7 For this additional reason, the 35 USC §103(a) rejection of claim 1 over  
8 Marchisio in view of Diamond is improper and should be withdrawn.

9 Additionally, claim 1 recites further features that are not taught or  
10 suggested by Marchisio in view of Diamond. For example, claim 1 also recites  
11 “classifying the one or more of non-text media content as meaningful or not  
12 meaningful such that if a piece of the non-text media is an image, the image is  
13 determined to be meaningful as a function of one or more of a color histogram,  
14 size, and image semantics; and comparing the query vector to text feature vectors  
15 associated with a plurality of the media content pieces, the media content pieces  
16 being non-text media”. Nowhere does the cited combination teach or suggest  
17 these claimed features.

18 Additionally, claim 1 recites other features that are not taught or suggested  
19 by Marchisio in view of Diamond. For example, claim 1 also recites “modifying  
20 one or more of the text feature vectors associated with the plurality of media  
21 content pieces based on the user feedback”, and “identifying new media content  
22 pieces to be rendered by comparing the modified query vector to the text feature  
23 vectors, including the one or more modified text feature vectors, associated with  
24 the plurality of media content pieces.” In addressing, the claimed “identifying

1 new media content pieces", the Action asserts (at page 8) that they are described  
2 by Marchisio at col. 7, lines 30-34, and Fig. 3. Applicant disagrees.

3 Marchisio at col. 7, lines 27-38, recites:

4 *"At step 16, the disclosed system receives a user query from a user,  
5 consisting of a list of keywords or phrases. The disclosed system  
6 parses the electronic text included in the received user query at step  
7 16. The parsing of the electronic text performed at step 16 may  
8 include, for example, recognizing acronyms, extracting word roots,  
9 and looking up those previously generated concept ID numbers  
corresponding to individual terms in the query. In step 17, in  
response to the user query received in step 16, the disclosed system  
generates a user query vector having as many elements as the  
number of rows in the term-spread matrix generated at step 9."*

10  
11 This cited portion explicitly describes how to create a user query vector by parsing  
12 a query to identify acronyms, word roots, and identifying any previous concepts  
13 associated with the query terms. Clearly, this cited portion teaches how to  
14 generate a query vector and does not teach or suggest "identifying new media  
15 content pieces to be rendered", as claim 1 recites. Additionally, and with respect  
16 to Fig. 3, Marchisio at col. 6, lines 1-2, explicitly describes that Fig. 3 describes  
17 feature extraction steps for term-document matrix formation. Thus, Fig. 3 does  
18 not teach or suggest "identifying new media content pieces to be rendered", as  
19 claim 1 recites. For the reasons already discussed above, modifying Marchisio in  
20 view of Diamond does not cure this additional defect of Marchisio.

21 For this additional reason, the 35 USC §103(a) rejection of claim 1 over  
22 Marchisio in view of Diamond is improper and should be withdrawn.

23 Moreover, at page 9 the Action admits that Marchisio does not teach or  
24 suggest "comparing the modified query vector to the text feature vectors,  
25 including the one or more modified text feature vectors, associated with the

1       plurality of media content pieces", as claim 1 recites. To provide this missing  
2 teaching, the Action combines Marchisio in view of Diamond. However, this  
3 combination does not teach or suggest the recited feature. The Action admits on  
4 page 12 that Marchisio in view of Diamond does not teach or suggest use of an  
5 image as media content. Thus, for the reasons already discussed above, the cited  
6 combination does not teach or suggest "identifying media content pieces to be  
7 rendered" wherein "the media content pieces being non-text media", as claim 1  
8 recites. As a result, the cited combination does not teach or suggest does not teach  
9 or suggest "comparing the modified query vector to the text feature vectors,  
10 including the one or more modified text feature vectors, associated with the  
11 plurality of media content pieces", as claim 1 also recites.

12       For this additional reason, the 35 USC §103(a) rejection of claim 1 over  
13 Marchisio in view of Diamond is improper and should be withdrawn.

14       **Claims 2-6** depend from claim 1 and are allowable over the cited  
15 combination by virtue of this dependency. Moreover, these dependent claims  
16 include additional features that are not anticipated by the combination of  
17 references.

18       For example, claim 2 recites "generating another query vector based on one  
19 or more low-level features of the search criteria", "comparing the query vector to  
20 text feature vectors associated with the plurality of media content pieces to  
21 generate first results", "comparing the other query vector to other low-level feature  
22 vectors associated with the plurality of media content pieces to generate second  
23 results", and "combining, for one of the plurality of media content pieces, the first  
24 and second results corresponding to the one media content piece." In addressing  
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1 this feature, the Action at page 9 asserts that the “low-level features” are described  
2 by Marchisio at col. 17, lines 8-21. Applicant disagrees.

3 Marchisio at col. 17, lines 8-21, recites:

4 *“At step 102 , the disclosed system issues an initial search request,  
5 via a search engine, using an initial search query consisting of the  
6 initial term. At step 104, a plurality of terms that are related to the  
7 initial search query are received as search results from the search  
8 engine. These related terms may be, for example, sorted in  
9 decreasing order of correlation to the initial term. The disclosed  
10 system may attach a relevance level to each one of a predetermined  
11 number of the initial search result terms, the relevance level  
12 reflecting a correlation to the initial term, and these relevance levels  
13 may be displayed to the user. In an illustrative embodiment, the  
14 relevance levels reflect a lexical correlation between the initial term  
15 and each respective one of the initial search result terms.”*

12 This cited portion explicitly describes sorting and attaching relevance to search  
13 results. Clearly, this cited portion is completely silent with respect to “low-level  
14 features” in “search criteria”. As Applicant’s specification clearly defines, such  
15 “low-level features” are extracted from a non-text piece of media content such as  
16 an image, etc. The Action admits on page 12 that Marchisio and Diamond are  
17 completely silent with respect to any image media content. Thus, Marchisio is  
18 also be completely silent on any teaching or suggestion of such claimed “low-level  
19 features”, as claim 2 recites.

20 For this additional reason, the 35 USC §103(a) rejection of claim 2 over  
21 Marchisio in view of Diamond is improper and should be withdrawn.

22  
23 Claims 7-9, 31, 33, and 36-38 stand rejected under 35 USC §103(a) as  
24 being unpatentable over Marchisio in view of Diamond and further in view of  
25 Hoffert. This rejection is traversed.

1       **Claims 7-9** depend from claim 1. Claim 1 recites “modifying one or more  
2 of the text feature vectors associated with the plurality of media content pieces  
3 based on the user feedback”, and “identifying new media content pieces to be  
4 rendered by comparing the modified query vector to the text feature vectors,  
5 including the one or more modified text feature vectors, associated with the  
6 plurality of media content pieces.” Marchisio in view of Diamond are completely  
7 silent with respect to any teaching or suggestion of these claimed features.  
8 Additionally, and for the reasons already discussed above with respect to claim 10,  
9 Hoffert does not teach or suggest these claim features. Thus the features of  
10 claims 7-9 are allowable over the cited combination by virtue of this dependency.

11       Accordingly, the 35 USC §103(a) rejection of claims 7-9 is improper and  
12 should be withdrawn.

13  
14       Claim 40 stands rejected under 35 USC §103(a) as being unpatentable over  
15 Marchisio in view of Hoffert. This rejection is traversed.

16       **Claim 40** recites in part “a classifier module coupled to classify the one or  
17 more different types as meaningful or not meaningful such that if a piece of the  
18 one or more different types is an image, the image is determined to be meaningful  
19 as a function of one or more of a color histogram, size, and image semantics”, “a  
20 feature extraction module coupled to extract, for a piece of the one or more  
21 different types and from the one or more of the media content pieces and as a  
22 function of whether text is determined to be meaningful, text comprising one or  
23 more keywords associated with the piece”. The Action at page 12 admits that  
24 Marchisio does not describe media content that is an image. Additionally, for the  
25 reasons already discussed above with respect to the 25 USC §102(e) rejection of

1 claim 40 as anticipated by Hoffert, Hoffert does not teach or suggest these recited  
2 features. Thus, the cited combination does not teach or suggest these recited  
3 features.

4 Accordingly, the 35 USC §103(a) rejection of claim 40 over Marchisio in  
5 view of Hoffert is improper and should be withdrawn.

6

7 Claims 41-50 stand rejected under 35 USC §103(a) as being unpatentable  
8 over Diamond in view of Hoffert. This rejection is traversed.

9 **Claim 41** recites in part “receive the query vector and compare the query  
10 vector to a plurality of feature vectors corresponding to a plurality of pieces of  
11 media content, wherein each of the plurality of feature vectors has been generated  
12 based on text associated with one of the plurality of pieces of media content and  
13 an indication that the one was classified as meaningful as a function of one or  
14 more of a color histogram, size, and image semantics”. The Action at page 12  
15 admits that Diamond does not describe media content that is an image. As a result,  
16 Diamond does not teach or suggest classifying media content as a function of  
17 “image semantics”, as claim 41 recites. Additionally, for the reasons already  
18 discussed above with respect to the 25 USC §102(e) rejection of claim 40 as  
19 anticipated by Hoffert, Hoffert does not teach or suggest these recited features of  
20 claim 41. Thus, the cited combination does not teach or suggest these recited  
21 features.

22 Accordingly, the 35 USC §103(a) rejection of claim 41 over Diamond in  
23 view of Hoffert is improper and should be withdrawn.

24 **Claim 42** recites “receiving search criteria”, “identifying, based at least in  
25 part on the search criteria, a piece of media content to be rendered”, “receiving,

1 after rendering of the piece of media content, user feedback regarding relevancy of  
2 the piece of media content”, weighting for another piece of media content, based  
3 on the user feedback, both a result of comparing a high-level query vector to a  
4 high-level feature vector of the other piece of media content and a result of  
5 comparing a low-level query vector to a low-level feature vector of the other piece  
6 of media content”, and “combining the weighted result to determine whether to  
7 identify the other piece of media content for rendering.” Nowhere are these  
8 recited features taught or suggested by the recited combination.

9 Diamond, does not teach or suggest “comparing a low-level query vector to  
10 a low-level feature vector”, as claim 42 recites. Applicant’s specification clearly  
11 describes that “low-level features” are extracted from a non-text piece of media  
12 content such as an image, etc. The Action admits on page 12 that Diamond does  
13 not teach or suggest media content that is an image. Thus, Diamond also does not  
14 teach or suggest “combining the weighted result to determine whether to identify  
15 the other piece of media content for rendering”, at least because the “weighted  
16 result” is based on “a low-level feature vector”. Modifying Diamond in view of  
17 Hoffert does not cure these deficiencies.

18 More particularly, Hoffert describes at col. 21, lines 20-26 that a feature  
19 vector can be averaged across video frames to generate a searchable metric.  
20 Averaging a feature vector involves adding and dividing operations, not  
21 comparing a feature vector to something else. Thus, such averaging is respectfully  
22 submitted not to teach or suggest “comparing a high-level query vector to a high-  
23 level feature vector of the other piece of media content and a result of comparing a  
24 low-level query vector to a low-level feature vector of the other piece of media  
25 content”, and “combining the weighted result to determine whether to identify the

1 other piece of media content for rendering.” For each of these reasons, Diamond  
2 in view of Hoffert does not teach or suggest the features of claim 42.

3 Accordingly, the 35 USC §103(a) rejection of claim 42 over Diamond in  
4 view of Hoffert is improper and should be withdrawn.

5 **Claims 43-47** depend from claim 42 and are allowable over the cited  
6 combination by virtue of this dependency. Moreover, these dependent claims  
7 include additional features that are not anticipated by the combination of  
8 references.

9  
10 Claims 51-54 stand rejected under 35 USC §103(a) as being unpatentable  
11 over Diamond in view of Hoffert and further in view of U.S. Patent No. 6,347,313  
12 to Ma et al (“Ma”). This rejection is traversed.

13 **Claim 51** recites “identifying a piece of media content to render to a user  
14 based at least in part on comparing a query vector corresponding to search criteria  
15 of the user and a feature vector corresponding to the piece of media content”,  
16 “receiving user feedback regarding the relevancy of the piece of media content”,  
17 “modifying the query vector based on the received user feedback”, and  
18 “modifying the feature vector based on the received user feedback in an off-line  
19 log mining process.” In addressing these features, the Action at page 19 admits  
20 that Diamond in view of Hoffert do not teach or suggest “the received user  
21 feedback in an off-line”. To provide this missing feature, the Action modifies  
22 Diamond in view of Hoffert further in view of Ma to conclude that the claim is  
23 obvious. Applicant disagrees. The Action has not examined all features of the  
24 claim. In the particular clause addressed by the Action as requiring the  
25 combination of Ma, the Action has only addressed the feature of “the received user

1 feedback in an off-line". However, this particular clause also recites "received user  
2 feedback *in an off-line log mining process*", (emphasis added). Nowhere do the  
3 cited references teach or suggest use of "an off-line log mining process", as  
4 Applicant claims.

5 Accordingly, the 35 USC §103(a) rejection of claim 51 over Diamond in  
6 view of Hoffert and further in view Ma is improper and should be withdrawn.

7 **Claims 52-54** depend from claim 51 and are allowable over the cited  
8 combination by virtue of this dependency. Moreover, these dependent claims  
9 include additional features that are not anticipated by the combination of  
10 references.

11 For example, claim 52 recites "generating a vector  $U$  based on pieces of  
12 media content identified as relevant in the user feedback, and generating a new  
13 query vector  $D_{new}$  according to the following:  $D_{new} = \eta U + (1 - \eta)D$  where  $\eta$   
14 represents a confidence in the vector  $U$ ." In addressing this feature, the Action  
15 asserts that "the Examiner takes the position that the claimed relationship (see  
16 formula of claim 52) is in fact inherent in Marchisio." As a preliminary matter,  
17 claim 52 has not been indicated by the Action as being anticipated by or obvious  
18 in view of Marchisio. Thus, the Office has not presented a *prima facie* case for  
19 any anticipatory or obviousness rejection of claim 52.

20 For this reason alone, the 35 USC §103(a) rejection of claim 52 is improper  
21 and should be withdrawn.

22 Additionally, and with respect to the Action's assertion of inherency of the  
23 formula of claim 52, with which Applicant disagrees, the Action has not met the  
24 necessary evidentiary burden required to support a rejection based on inherency  
25 with respect a feature of claim 52 that is expressly missing from any of the cited

1 references. MPEP §2131 describes the burden that the Action needs to show when  
2 asserting that a characteristic not expressly disclosed in the reference is inherent.  
3 “[W]hen the reference is silent about the asserted inherent characteristic, such gap  
4 in the reference may be filled with recourse to extrinsic evidence. Such evidence  
5 must make clear that the missing descriptive matter is necessarily present in the  
6 thing described in the reference, and that it would be so recognized by persons of  
7 ordinary skill.” (Emphasis added). With respect to necessarily present descriptive  
8 matter, the MPEP §2163 clearly states “[i]nherency, however, may not be  
9 established by probabilities or possibilities. The mere fact that a certain thing may  
10 result from a given set of circumstances is not sufficient.”

11 The Action’s assertion that “the Examiner takes the position that the  
12 claimed relationship (see formula of claim 52) is in fact inherent in Marchisio” is  
13 not extrinsic evidence that “make[s] clear that the missing descriptive matter is  
14 necessarily present in the thing described in the reference, and that it would be so  
15 recognized by persons of ordinary skill.”

16 For this additional reason, the 35 USC §103(a) rejection of claim 52 is  
17 improper and should be withdrawn.

18 Furthermore, to provide a missing feature of claim 52, the Action  
19 seemingly relies on personal knowledge without pointing to any specific teaching  
20 or suggestion. Specifically, the Action asserts a claimed feature “is in fact  
21 inherent in Marchisio”. Since no extrinsic evidence is provided to support this  
22 assertion of inherency, the Action is seemingly relying on personal knowledge of  
23 the Examiner.

24 According to 37 CFR §1.104(d)(2), “[w]hen a rejection in an application is  
25 based on facts within the personal knowledge of an employee of the office, the

1 data shall be as specific as possible, and the reference must be supported, when  
2 called for by the applicant, by the affidavit of such employee, and such affidavit  
3 shall be subject to contradiction or explanation by the affidavits of the applicant  
4 and other persons.”

5 In view of the above, if this rejection of claim 52 is maintained on a similar  
6 basis in a subsequent action, the Examiner is respectfully requested to supply such  
7 an affidavit subject to contradiction or explanation by the affidavits of the  
8 applicant and other persons to support this otherwise unsupported modification to  
9 Marchisio.

10 In another example, claim 53 recites “generating a vector  $V$  based on  
11 pieces of media content identified as irrelevant in the user feedback, and  
12 generating a new query vector  $D_{final}$  according to the following:  
13  $D_{final} = D_{new} * (1 - V)$ .” In addressing this feature, and without pointing to any  
14 supporting reference or other extrinsic evident, the Action asserts that “as for the  
15 formula of the claim 53 is basically a calculating the difference between the value  
16 1 and the adjusted vector.” Thus, to provide a missing feature of claim 53, the  
17 Action injects the personal knowledge of the Examiner as being a person of  
18 ordinary skill in the art at the time of invention.

19 Again, according to 37 CFR §1.104(d)(2), “[w]hen a rejection in an  
20 application is based on facts within the personal knowledge of an employee of the  
21 office, the data shall be as specific as possible, and the reference must be  
22 supported, when called for by the applicant, by the affidavit of such employee, and  
23 such affidavit shall be subject to contradiction or explanation by the affidavits of  
24 the applicant and other persons.” If the rejection of claim 53 is maintained on a  
25 similar basis in a subsequent action, the Examiner is respectfully requested to

1 supply such an affidavit subject to contradiction or explanation by the affidavits of  
2 the applicant and other persons to support this otherwise unsupported modification  
3 by the Examiner to Diamond in view of Hoffert in view of Ma.

4

5 **Conclusion**

6 Pending claims 1-12, 14-26, 40-47, and 51-54 are in condition for  
7 allowance and action to that end is respectfully requested. Should any issue  
8 remain that prevents allowance of the application, the Office is encouraged to  
9 contact the undersigned prior or issuance of a subsequent Office action.

10

11 Respectfully Submitted,

12

13 Dated: 4/07/2005

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